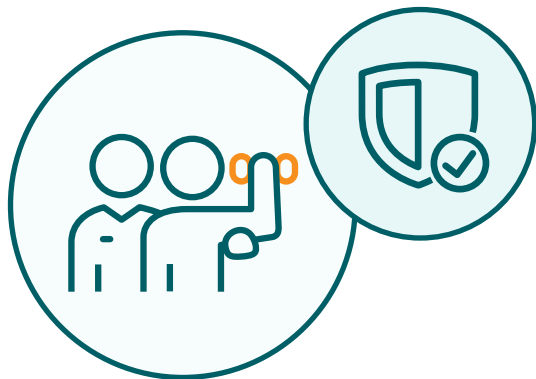




Health Literacy Statistics



60% of Canadian adults and 88% of seniors are not health literate.



Health literacy is a stronger predictor of health status than socioeconomic status, age, or ethnic background.



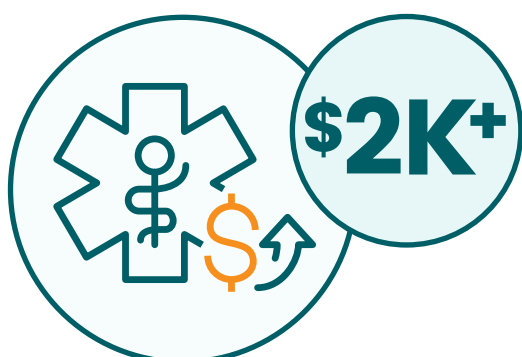
Every person has a right to health. The ability to realise that right depends on everyone understanding their health, being able and empowered to make healthy choices, and being able to access effective interventions.



Patients with low health literacy are more likely to make errors when interpreting medication instructions and warning labels.



60% of adults in Canada are unable to obtain, understand and act upon health information and services and to make appropriate health decisions on their own.



Providing chronic patients with education on self-management combined with ongoing supervision by a case manager could create savings of over \$2,000 per patient per year.