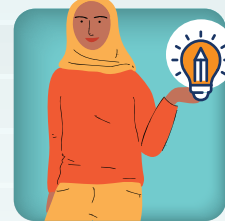
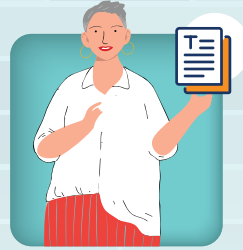
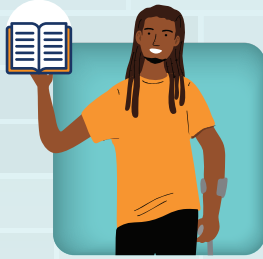




Skills for Success Day



Skills for Success Day 2021 Social media guide

September 23, 2021 is *Skills for Success Day* (formerly *Essential Skills Day*), an occasion to raise awareness about the importance of the key skills needed to succeed in learning, work and life. These skills, as identified by the Government of Canada, are the foundation for learning all other skills and enable people to evolve with their jobs and adapt to change.

For more resources, free downloads and information, visit

SkillsforSuccessDay.ca

Social Posts

In the weeks and days leading up to September 23, we encourage you to join the conversation with the hashtag **#SkillsForSuccessDay**.

- Skills for Success provides the foundation for learning all other skills and enables people to evolve and adapt at work, in the community, and at home. SkillsforSuccessDay.ca #SkillsforSuccessDay @abclifeliteracy @Skills_Canada
- Skills for Success includes skills that are foundational for building other skills & knowledge. These skills overlap and interact with each other, and with other technical and life skills. They are inclusive and can be adapted to different contexts. SkillsforSuccessDay.ca #SkillsforSuccessDay @abclifeliteracy @Skills_Canada
- Skills for Success are for everyone – employers, workers, training providers, governments, and communities. They are the skills needed to participate and thrive in learning, work and life. SkillsforSuccessDay.ca #SkillsforSuccessDay @abclifeliteracy @Skills_Canada
- Do you know what the Skills for Success are? Reading, Writing, Numeracy, Digital, Problem Solving, Communication, Collaboration, Adaptability, and Creativity & Innovation. SkillsforSuccessDay.ca #SkillsforSuccessDay @abclifeliteracy @Skills_Canada
- Skills for Success Day celebrates the Skills for Success that provide the foundation for learning all other skills and enable people to evolve and adapt at work, in the community, and at home. Don't know what they are? Learn more at SkillsforSuccessDay.ca #SkillsforSuccessDay @abclifeliteracy @Skills_Canada
- Skills for Success are foundational to everything we do. How do you use the Skills for Success at work and at home? #SkillsforSuccessDay @abclifeliteracy @Skills_Canada
- Skills for Success are foundational to everything we do. Celebrate these skills on #SkillsforSuccessDay on September 23 by telling us how you use your Skills for Success. @abclifeliteracy @Skills_Canada
- #DYK that 66% of employers feel that youth are inadequately prepared for the workforce? Get the skills you need to succeed with Skills for Success. Learn more at SkillsforSuccessDay.ca #SkillsforSuccessDay @abclifeliteracy @Skills_Canada
- Improving the skills of workers can have a major impact on business bottom lines. Individuals who have strong skills are more likely to have higher salaries, better overall health and higher levels of participation in their community. SkillsforSuccessDay.ca #SkillsforSuccessDay @abclifeliteracy @Skills_Canada
- According to the Canadian Apprenticeship Forum, on average, a one-dollar investment in training returns a benefit to the employer of \$1.38. #SkillsforSuccessDay @abclifeliteracy @Skills_Canada

