



Essential Skills Day

Since 2010

Essential Skills Day 2020 Social media guide



September 24, 2020 is the 10th anniversary of *Essential Skills Day*, an occasion to raise awareness about the importance of workplace literacy and essential skills training. The nine Essential Skills, as identified by the Government of Canada, are the foundation for learning all other skills and enable people to evolve with their jobs and adapt to workplace change.

For more resources, free downloads and information, visit

EssentialSkillsDay.ca

Social media guide

In the weeks and days leading up to September 24, we encourage you to join the conversation with the hashtags #ESD2020 and #SkillsForSuccess.

- #DYK that 66% of employers feel that youth are inadequately prepared for the workforce? Get the skills you need to succeed with Essential Skills. #ESFacts #ESD2020 #SkillsForSuccess @abclifeliteracy @Skills_Canada
- #DYK that 28% of your earnings is directly related to your Essential Skills? Nothing else - not even education and experience - contributes as much to income. Learn more at EssentialSkillsDay.ca #ESD2020 #SkillsForSuccess @abclifeliteracy @Skills_Canada
- #DYK that apprentices who have the Essential Skills for their trade are 8 times more likely to pass their technical exam? #ESFacts #ESD2020 #SkillsForSuccess @abclifeliteracy @Skills_Canada
- Investments in Essential Skills training can improve workers' skills & job performance, and increase things like employment, earnings, retention, productivity and costs savings #ESFacts #ESD2020 #SkillsForSuccess @abclifeliteracy @Skills_Canada
- Workers who have Essential Skills training are nearly 25% more likely to report a reduction in their work-related stress levels than those who don't have training. #ESFacts #ESD2020 #SkillsForSuccess @abclifeliteracy @Skills_Canada
- According to the Canadian Apprenticeship Forum, on average, a one-dollar investment in training returns a benefit to the employer of \$1.38. #ESFacts #ESD2020 #SkillsForSuccess @abclifeliteracy @Skills_Canada
- Essential Skills Day celebrates the 9 Essential Skills one needs to succeed at work. Don't know what they are? Learn more at EssentialSkillsDay.ca #ESD2020 #SkillsForSuccess @abclifeliteracy @Skills_Canada
- Essential Skills are foundational to everything we do in the workplace. How do you use the 9 Essential Skills during your workday? #ESFacts #ESD2020 #SkillsForSuccess @abclifeliteracy @Skills_Canada
- Did you know Essential Skills training can improve your bottom line? Check out this great piece from @cdnbiz <https://www.canadianbusiness.com/insights/literacy/> #ESFacts #ESD2020 #SkillsForSuccess @abclifeliteracy @Skills_Canada



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- Essential Skills are foundational to everything we do. Celebrate skills training this Essential Skills Day by telling us how you use the 9 Essential Skills #ESD2020 #SkillsForSuccess @abclifeliteracy @Skills_Canada
- We need numeracy skills to balance budgets and understand statistics. How do you use numeracy in life and at work? #ESD2020 #SkillsForSuccess @abclifeliteracy @Skills_Canada
- Reading is at the foundation of everything we do, from email to understanding instructions. How do you use reading in life and at work? #ESD2020 #SkillsForSuccess @abclifeliteracy @Skills_Canada
- Document use skills are essential when filling out paperwork or understanding reports. How do you utilize document use in life and at work? #ESD2020 #SkillsForSuccess @abclifeliteracy @Skills_Canada
- We use our oral communication skills at meetings, with clients and over the phone. How do you use oral communication in life and at work? #ESD2020 #SkillsForSuccess @abclifeliteracy @Skills_Canada
- We wouldn't be able to write emails, reports and tweets without writing skills. How do you use writing in life and at work? #ESD2020 #SkillsForSuccess @abclifeliteracy @Skills_Canada
- Teamwork is everything when it comes to accomplishing large projects. How do you work with others in life and at work? #ESD2020 #SkillsForSuccess @abclifeliteracy @Skills_Canada
- Problem-solving can be an exciting challenge when we have strong critical thinking skills. How do you use thinking skills in life and at work? #ESD2020 #SkillsForSuccess @abclifeliteracy @Skills_Canada
- From research to keeping inventory, most of today's workplaces require strong computer skills. How do you use digital technology skills in life and at work? #ESD2020 #SkillsForSuccess @abclifeliteracy @Skills_Canada
- Continuous learning helps us adapt to new technologies and improve our skills every day. How do you include continuous learning in life and at work? #ESD2020 #SkillsForSuccess @abclifeliteracy @Skills_Canada

