



Vision

We envision a Canada where everyone has the tools and opportunities they need to improve their literacy and essential skills.

Values



Lifelong learning:

We strive to build our expertise and deepen our understanding by listening, reading, and learning in and out of the classroom.



Integrity:

We are honest and transparent across all of our relationships, communications, and activities.



Clarity:

We communicate clearly, thoughtfully, and with purpose.



Collaboration:

We are inclusive, and we bring together diverse stakeholders to deliver on our vision and mission.



Excellence:

We bring our best to our organization, our community, and our activities. We do this through research, evaluation, and innovation, and a careful and considerate stewardship of our financial, human, and community resources.



Mission

ABC Life Literacy Canada strengthens organizations that promote adult learning by developing and supporting the use of high-quality introductory learning materials and resources written in clear language.

Core Services

ABC Life Literacy Canada:



Creates and distributes introductory-level, high-quality learning materials to organizations that promote adult learning across Canada.



Builds awareness of the importance of helping everyone acquire literacy and essential skills.



Supports access to and effective use of those materials by providing them at no cost to end users.



Advocates for literacy and essential skills programming and for the adult learning sector.



Consults on clear language and design.



Contributes to the professionalization and connectedness of organizations that promote adult learning in Canada.