

## **The Great-West Life, London Life and Canada Life Literacy Innovation Award Information and Criteria**

### **About the Award**

The Great-West Life, London Life and Canada Life Literacy Innovation Award honours innovation in the creation and delivery (or in the development, implementation and delivery) of adult literacy or adult-integrated family literacy programs delivered by a community organization in Canada. The adult-focused literacy program makes a positive contribution to the lives of the participants as well as the community and could serve as a model for other organizations to adapt.

ABC Life Literacy Canada will promote the winning program to adult literacy organizations across Canada as an adaptable model that can be used to benefit other communities. The winner agrees to provide their program description to ABC Life Literacy Canada to post on its website and sharing across the literacy community. The winner also agrees to be available for an ABC Life Literacy Canada facilitated online discussion with interested organizations answering questions about their program.

### **Award and Judging Criteria include:**

- Applicants can nominate their own program or that of another organization;
- Applicants must be a not-for-profit or registered charitable organizations based in Canada;
- Organization's focus is adult literacy programming, helping adults improve their literacy and essential skills;
- Nominated programs must:
  - focus on adults as the primary beneficiary (of the program) and show demonstrated results and impact in helping Canadians live a fully engaged life;
  - offer an educational training experience for adults teaching skills that enhance their engagement in life, community, workplace and family;
- The program must be in existence for at least 12 months and demonstrate innovation and creativity in adult literacy;
- Demonstration of program's ability to benefit the community and individuals participating in the program and ability to serve as a model for other communities in Canada;
- Applicant agrees to provide a one-page program description to ABC Life Literacy Canada, and the selected winner grants permission for ABC Life Literacy Canada to share to post on its website and to share with other literacy organizations in Canada;
- Winning program applicant agrees to be available for an ABC Life Literacy Canada facilitated online discussion with interested organizations answering questions about their program.

### **Award**

- One (1) top award of \$20,000 plus travel to Toronto for one representative to receive the award during ABC's Life Literacy Night in Fall 2012.
- Up to four (4) Honourable Mention awards in the amount of \$5,000 each to be given at the discretion of the Award Selection Committee.

**Applications accepted until 5:00 PM ET on June 1, 2012. Winner(s) to be notified by August 31, 2012.**

### **Award Selection Committee**

The Award Selection Committee is comprised of members from ABC's Program and Resources Committee that includes representatives working in the adult and family literacy sector.